



# COMPANY PROFILE

EXCELLENCE IN  
NAVIGATION

NEXT-GEN GPS FOR  
SEAMLESS TRACKING

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# Welcome To Our Company

Track7 provides advanced telemetry solutions, specializing in Fleet Management, School Bus Management, Delivery Management, and Workforce Management.

Founded by experts from MK Group, we leverage over six decades of experience to deliver cutting-edge GPS tracking and location-based services.

Our innovative solutions, developed in collaboration with TU Berlin, cater to businesses across the MENA region. Committed to excellence and customer satisfaction, Track7 enhances the productivity and security of your mobile resources with world-class support and technology.



## **Our Mission**

To provide innovative tracking solutions that enhance transparency, efficiency, and safety for our clients' assets. We aim to improve operational quality and bottom-line results.



## **Our Vision**

To lead the industry in continuous innovation, always advancing our technology and services. We strive to anticipate and meet the evolving needs of our customers.



## **Our Goal**

To build trust and respect through ingenuity, reliability, and high business principles. We focus on effective communication and superior customer service to achieve and maintain high levels of customer satisfaction.





# Why Us?



## Fast Service

Experience quick and efficient service that keeps your fleet running smoothly.

## Customizations

Tailor our solutions to meet your specific needs for optimal performance.

## Fast Response Team

Our dedicated team responds swiftly to any issues, minimizing downtime.



## Speed Alerts

Stay informed with instant speed alerts to ensure safe driving practices.

## Engine Cut-Off

Enhance security with the ability to remotely cut off the engine in emergencies

## Real-Time Tracking:

Monitor your fleet in real-time for complete visibility and control.

## 24/7 Service

Benefit from round-the-clock support, ensuring your fleet is always protected.

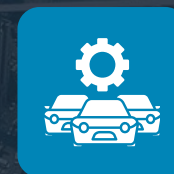


# Services We Offer

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Vehicle GPS  
Tracking System



Fleet Management  
Solutions



Speed Limiters  
and Security System



School Bus  
Management System



Asset Tracking / RFID  
Solutions



Workforce  
Management System





# Vehicle GPS Tracking System

Track and monitor your vehicle in real-time. Features include geofence alerts, engine cut-off, and live voice capture. Our smartphone app, available for iOS and Android, provides detailed maps, real-time locations, traffic information, and street views.



**Geofence Alerts**



**Real-Time Vehicle Tracking**



**Engine Cut-Off**



**Live Voice Capture**





# Fleet Management Solutions

Optimize resources, improve job management, and increase fuel efficiency with our fleet tracking solutions. Our GPS tracking service offers cost savings through ideal resource utilization, dispatching and routing efficiency, and real-time fleet monitoring

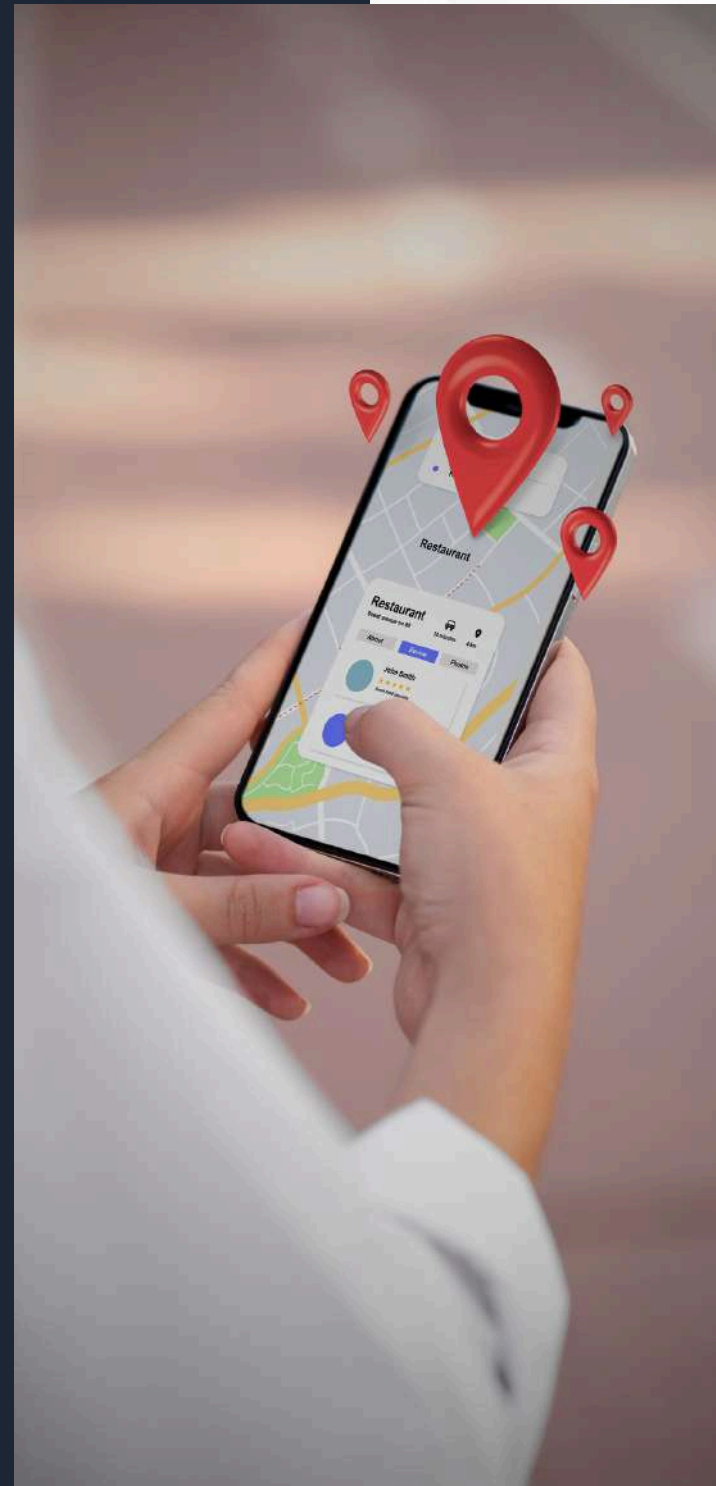


## Real-Time Fleet Monitoring

Maintain full visibility of your fleet's activities with real-time monitoring, enabling quick responses and ensuring smooth operations.







# School Bus Management System

Ensure the safety of school buses with real-time tracking, geo-fence alerts, RFID solutions, and surveillance systems. Developed with input from leading public schools, our solution provides comfort and peace of mind for parents and schools.



**Real-Time Tracking**



**Geo-Fence Alerts**



**RFID Solutions**



**Surveillance Systems**





# Speed Limiters and Security System

Our speed limiters help maintain safe driving speeds, reducing the risk of accidents and promoting responsible driving behavior. The integrated security system includes features like real-time tracking, geo-fence alerts, and remote engine cut-off to protect your vehicles from theft and unauthorized use.



## Maintain Safe Driving Speeds

Our speed limiters ensure vehicles adhere to safe driving speeds, reducing the risk of accidents and promoting responsible driving behavior.







# Asset Tracking & RFID Solutions

Track and monitor asset allocation with enhanced utilization, maintenance management, and tagging systems. Our integrated solution maintains records of service schedules, maintenance, depreciated values, and custodian tracking, with automated notifications for renewals.

- ✓ **Enhanced Utilization**
- ✓ **Maintenance Management**
- ✓ **Tagging Systems**
- ✓ **Automated Notifications**





# Workforce Management System

Our solution is designed to enhance productivity, streamline processes, and improve overall efficiency. With real-time tracking, advanced reporting, and seamless integration with other systems, you can effectively manage your mobile workforce and ensure optimal performance.



## Enhanced Efficiency and Productivity

Our solution integrates real-time tracking, advanced reporting, and seamless system integration to streamline operations for your mobile workforce.





# What Make Us Different?

## Customizations

Tailor our solutions to meet your specific needs, ensuring optimal performance and satisfaction.

## Fast Response Team

Benefit from our dedicated team that responds swiftly to any issues, minimizing downtime and ensuring continuous operation.

## Integrated Security System

Enjoy comprehensive protection with features like real-time tracking, geo-fence alerts, and remote engine cut-off to safeguard your vehicles from theft and unauthorized use.





# Contact Information

## Location :

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**THANK YOU**